

2020 AFIA Corporate Sponsorship Packages

Sponsorship Benefits	GOLD \$17,500*	SILVER \$10,000*	BRONZE \$4,250*
GENERAL			
Recognition as sponsor on AFIA website	Yes	Yes	Yes
Recognition as sponsor at AFIA events and in AFIA publications	Yes	Yes	Yes
Complimentary membership of AFIA	Yes	Yes	Yes
Invitation to attend AFIA industry events e.g. Biannual Fodder Festival (Note additional costs may be included for some events)	Yes	Yes	Yes
Voting right for one nominated member	Yes	Yes	Yes
ANNUAL CONFERENCE			
Conference trade display (3m x 2m inc. light, power and basic signage)	Yes x 2	Yes x 1	Special sponsor rate of \$2,500
Conference registration	Yes x 4	Yes x 2	Yes x 1
Conference session chair (opportunity to chair one full session during the plenary)	Yes	No	No
Conference satchel insert	Yes	Yes	Yes
CONFERENCE OPTIONAL EXTRAS Available to sponsors			
Major Conference Sponsor – \$15,000 (1 only)	Yes	Yes	Yes
Welcome Cocktail Function Sponsor – \$7,500 (1 only)	Yes	Yes	Yes
Annual Dinner Sponsor – \$10,500 (includes dinner entertainment) (1 only)	Yes	Yes	Yes
Product Launch at conference plenary session – \$5,000 (2 available)	Yes	Yes	Yes
ADVERTISING			
Color ad in Focus on Fodder (AFIA's Seasonal Publication)	Full page	Half page	No
Color ad (with hyperlinks in FODDER on the fly - AFIA's monthly e-newsletter distributed via Mailchimp) - \$250/month	Full width (2 months free)	Full width (1 month free)	No
Color ad (width) in AFIA Calendar	Full width	Half width	No
Mailout of product information sheet/flyer to AFIA database	Yes (2 x per year at cost)	Yes (1 x per year at cost)	No

*Prices are inclusive of GST.

Please note that the above table outlines the standard AFIA packages offered to our sponsors. The AFIA Board however is open to developing tailored sponsorship/partnership packages that deliver value and benefit to your organisation. If you have an idea for a tailored package that you feel will benefit both AFIA and your organisation, or you would like to discuss the sponsorship packages listed above please contact John McKew, AFIA Chief Executive Officer at john@afia.org.au or phone the AFIA office on (03) 9670 0523.